

News

CSUMB receives largest donation in its history

Joel and Dena Gambord of Pebble Beach have made a \$10 million gift to California State University, Monterey Bay to establish two endowed professorships, fund student scholarships and set up an entrepreneurship fund.

In recognition of the gift, the CSU Board of Trustees has approved the naming of CSUMB's newest academic building as the Joel and Dena Gambord Business and Information Technology Building.

"Our campus is very honored by this generous gift from Joel and Dena Gambord, the largest gift ever given to CSUMB," President Eduardo Ochoa told the board. "Joel and Dena Gambord together have been successful in real estate development in California, applying their tenacious work ethic, entrepreneurial spirit and strong sense of community responsibility."

An endowed professorship in Joel Gambord's name will be established in business entrepreneurship; the endowed professorship in Dena Gambord's name will be in nursing.



Dena and Joel Gambord

"We feel we have been blessed by the good fortune during our lifetime to have the resources to create an opportunity to assist others in our community," the Gambords said in a statement. "The goal of our gift to CSUMB is to provide the university with the ability to expand and enhance its entrepreneurial program where students will learn to start and maintain a successful business enterprise, giving employment to themselves and others."

The gift will create an entrepreneurship fund for students, to help them research, build and launch products from concept to market.

"In addition, we are eager to supplement the already established nursing program at CSUMB that trains RN and BSN nurses for the health care needs of both a growing and aging population."

President Ochoa added: "We are grateful for this generous and extraordinary gift. It will have a transformative impact on our campus for many years and generations to come."

The Gambords are longtime California residents from modest backgrounds.

Dena's family moved from Oklahoma in 1936, during the Dust Bowl era, and settled in Carmel Valley. Her mother worked in the sardine canneries in Monterey and her father worked as a carpenter building Fort Ord.

Joel's family came from Eastern Europe to America through Canada just before the turn of the century. They moved to the United States, settling in Los Angeles in 1901.

Joel worked at the family meat packing business before being drafted into the Army during the Korean War. He spent time in boot camp at Fort Ord.

Joel said, "As the 40's were ending, we began looking to the future of a growing country. California was booming, people were coming from all over the country to the Golden State where opportunity was everywhere."

After his release from the service, Joel began his career in real estate development and construction. He was a director of the National Association of Home Builders and also served in the International Executive Service Corp., a function at that time of the Agency for International Development.

In Los Gatos after they were married, Joel and Dena lived for over 30 years in the Monte Sereno home that John Steinbeck and his wife Carol built in 1936. It was where Steinbeck wrote "Grapes of Wrath" and "Of Mice and Men."

All through the years they lived in Monte Sereno, Dena wanted to get back to the Monterey Peninsula where her life in California began. In 2000, they discovered what was to be their new home in Pebble Beach. This is where they live today in retirement.

Family real estate holdings, investments and their business ventures have allowed the Gambords to build their philanthropic base. They have been active with the Community Foundation of Monterey County since 2013, establishing a charitable foundation focused on support of organizations involved in training and placing service dogs.

Published Nov. 19, 2015



The Joel and Dena Gambord Business and Information Technology Building

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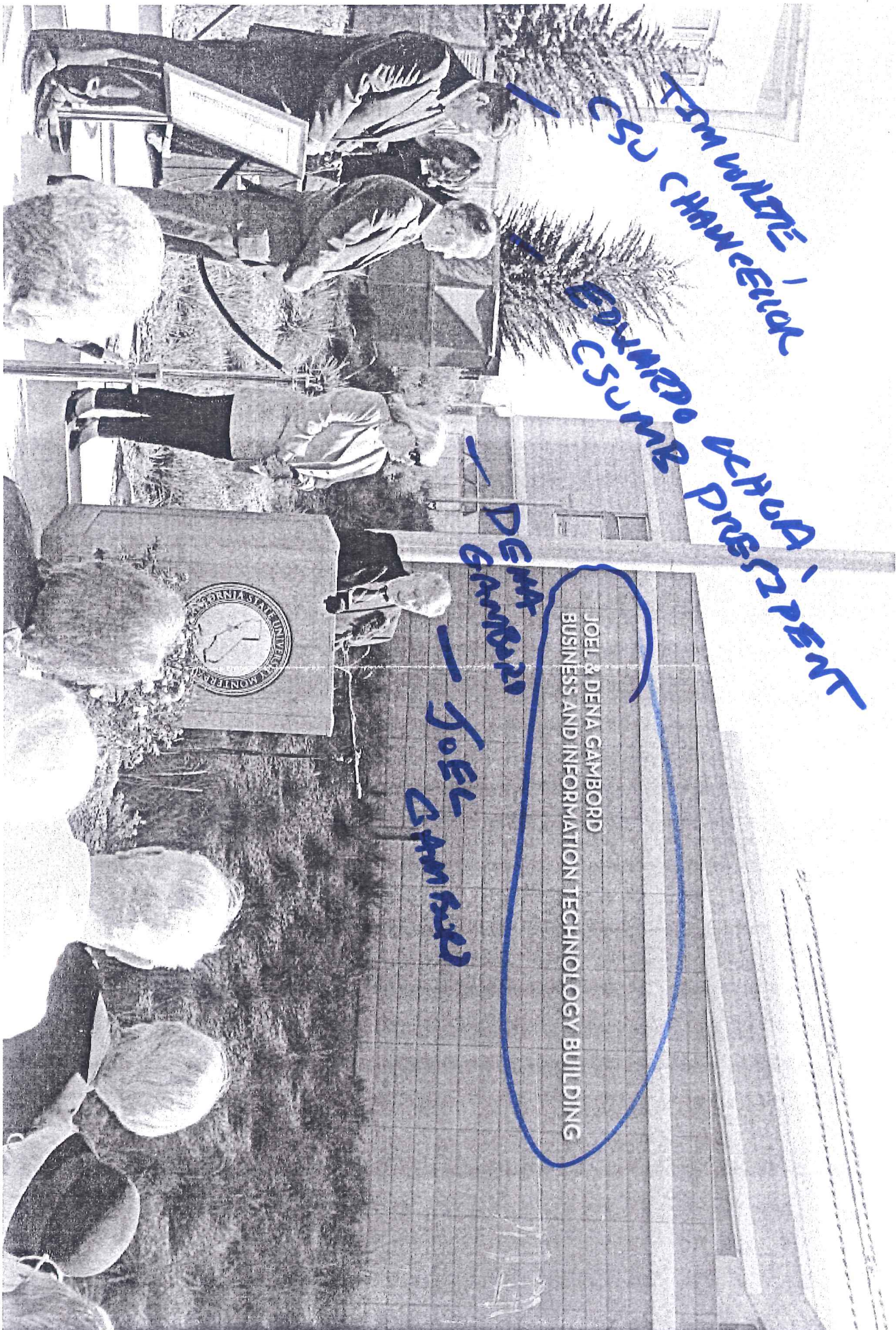
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The official naming of the Joel and Dena Gambord Business and Information Technology Building took place on February 25, 2016. (L-R) California State University Chancellor Timothy P. White, Cal State Monterey Bay President Eduardo M. Ochoa, Dena Gambord and Joel Gambord were present at the ceremony.



CALIFORNIA STATE UNIVERSITY
Monterey Bay
OFFICE OF THE PRESIDENT

100 Campus Center
Seaside, CA 93955-8001
831-582-3532
Fax 831-582-3540
csumb.edu

October 2, 2015

Garrett P. Ashley
Vice Chancellor, University Relations and Advancement
The California State University
401 Golden Shore, Suite 635
Long Beach, CA 90802

Dear Garrett,

Enclosed is a formal request from California State University, Monterey Bay to the CSU Board of Trustees to name the Business and Information Technology Building (BIT). We are asking your consideration in naming the BIT the **Joel and Dena Gambord Business and Information Technology Building.**

The generosity of Joel and Dena Gambord is a gift of \$10 million to support two faculty endowed chairs, a fund for student scholarships and an entrepreneurial fund for students. This gift will support students and faculty in the College of Business, the School of Computing and Design and the Bachelors of Science in Nursing program and all students with an interest in entrepreneurship.

The Executive Committee of the Academic Senate voted unanimously to endorse the naming at their September 28, 2015 meeting. The attached correspondence from the Chair of the Academic Senate confirms this endorsement.

If you have any questions regarding this request, please contact Barbara Zappas, Vice President of University Development at 831-582-3070. We trust that the CSU Board of Trustees will accept the enclosed resolution for its meeting on November 17 and 18, 2015.

Thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Eduardo Ochoa".

Eduardo Ochoa
President

Enclosures

cc: Barbara Zappas, Vice President for University Development



California State University
MONTEREY BAY
Extraordinary Opportunity

Office of the Academic Senate
100 Campus Center
Seaside, CA 93955-8001
831-582-3036
academicsenate@csumb.edu

September 30, 2015

Garrett P. Ashley
Vice Chancellor, University Relations and Advancement
The California State University
401 Golden Shore, Suite 635
Long Beach, CA 90802

Dear Vice Chancellor Ashley,

At the September 28, 2015, meeting of the Academic Senate Executive Committee of California State University, Monterey Bay, the voting members unanimously approved the resolution endorsing the naming of the Business and Information Technology building the **Joel and Dena Gambord Business and Information Technology Building**.

Please do not hesitate to contact me if you need additional information.

Regards,

Patsy Tinsley McGill, Ph.D.
Chair, Academic Senate
Professor, Strategic Management
College of Business

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Business and Information Technology Building, California State University, Monterey Bay

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Business and Information Technology Building at California State University, Monterey Bay the
Joel and Dena Gambord Business and Information Technology Building

This proposal, submitted by California State University, Monterey Bay, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$10 million gift from Joel and Dena Gambord. The gift is designated to support two faculty endowed chairs, a fund for student scholarships and an entrepreneurial fund for students. This gift will support students and faculty in the College of Business, the School of Computing and Design and the Bachelors of Science in Nursing program and all students with an interest in entrepreneurship.

The Gambords both came from modest families, together building a portfolio of real estate holdings in California. With roots in the central coast, Joel and Dena today have retired in Pebble Beach. They have a strong commitment to public education, entrepreneurship and nursing that is reflected in their gift designation.

Recommended Action

The following resolution is recommended for approval:

Inst. Adv.
Agenda Item X
November 17-18.2015
Page 2 of 2

RESOLVED, by the Board of Trustees of the California State University, that the Business and Information Technology Building at California State University, Monterey Bay be named as the Joel and Dena Gambord Business and Information Technology Building.

Biography and Background: Dena and Joel Gambord

Dena and Joel Gambord both came from modest families. Dena's family moved from Oklahoma in 1936, during the 30's dust bowl era, and settled in Carmel Valley. Dena's mother worked in the Sardine canneries in Monterey and her father worked as a carpenter building Fort Ord. Dena's relatives traced back to George Walton, a 6th generation grandfather of Dena who signed the Declaration of Independence, July 4th, 1776.

Joel's family came from Eastern Europe, Odessa (Ukraine) to America through Canada just before the turn of the century. They moved to the United States, settling in Los Angeles in 1901.

Both of their families moved to the San Jose/Morgan Hill area in the 1940's. Although they knew each other in the 40's at San Jose High School, their relationship didn't come together until the 1960's.

Joel says, "As the Forties were ending and World War II was coming to an end, we began looking to the future of a growing country. California was booming, people were coming from all over the country to the "Golden State" where opportunity was everywhere. "

Joel worked at the family meat packing business before being drafted into the Army during the Korean War. He spent time in boot camp at Fort Ord.

After release from the service, Joel began his career in real estate development and construction. He served a director of the National Association of Home Builders and also served in the International Executive Service Corp (IESC), a function at that time of the Agency for International Development (USAID).

In Los Gatos after they were married, Joel and Dena raised their three children and lived for over 30 years in the Monte Sereno home that John Steinbeck and his wife Carol built in 1936. It was where Steinbeck wrote *Grapes of Wrath* and *Of Mice and Men*. Also on the property was a small 300 square foot guest house when the Steinbeck's entertained the likes of Charlie Chaplin.

As the Gambords made plans to remodel the house to accommodate their growing family, they had some challenges from city officials over the historical preservation status of the "Steinbeck House". These encounters galvanized Joel to begin his brief political career, successfully running for City Council of Monte Sereno. During his tenure he established the "Historical Property Ordinance" for the city that is still in effect today.

Joel and Dena became avid sailors, traveling to Hawaii and regularly up and down the west coast on their boat, Summer Winds.

All through the years they lived in Monte Sereno, Dena wanted to get back to her "home" on the Monterey Peninsula where her life in California began. Finally, one day in 2000, they discovered what

was to be their new home. It was wine maker Julio Gallo's beach house in Pebble Beach that had been in the Gallo family since 1965. With Dena's background in interior design, and Joel's familiarity with working through the permit process, they completed an end-to-end remodel of the home turning it into a Mediterranean villa. This is where they live today in their retirement.

It is with the family real estate holdings, investments and their business ventures that the Gambords have built their philanthropic base. They have been active with the Community Foundation of Monterey County since 2013, establishing a Charitable Foundation focused on support organizations involved in training and placing service dogs. This interest arose after their youngest son was diagnosed with MS and had an interest in working with a service dog for activities of daily living.

Their connection and commitment to California State University Monterey in Joel's words:
We're looking where we can contribute to supporting scholarships for qualified individuals in various disciplines that our society has a significant need for. For example, we feel there is a great need for an expanded supply of trained RN and BSN Nurses as the health care needs in our country are expanding under Obamacare and a growing and aging population. There is also a critical need for individuals trained in Information Technology and especially Business Entrepreneurship. Young people coming along need to be taught how to start a business and make it successful. To be creative and innovative within the business community. It seems to Dena and I that our goals may fit well into the programs and curriculum presently being taught at CSUMB and especially the work in the new BIT building.

RECOGNITION OF FACILITY NAMING

Joel and Dena Gambord Business and Information Technology Building
California State University, Monterey Bay

WHEREAS, Joel and Dena Gambord have a family history of hard work, entrepreneurship and investment in California and built a philanthropic base to benefit the community in which they live; and

WHEREAS, Joel and Dena Gambords commitment to education, nursing, student scholarship and entrepreneurship is reflected in their philanthropic designation; let it be

RESOLVED, by the Board of Trustees of the California State University, that the Business and Information Technology Building at California State University, Monterey Bay be named the Joel and Dena Gambord Business and Information Technology Building.

November 18, 2015

Lou Monville
Chair, Board of Trustees

Timothy P. White
Chancellor

15501.00 | Naming of California State University Facilities and Properties

Effective Date: 2/1/2014 | **Revised Date:** 2/1/2014

POLICY OBJECTIVE

The California State University (CSU) Board of Trustees retains authority for naming all California State University facilities and properties; i.e., all buildings; major portions of buildings; university or college streets or roads; stadium and athletic fields and other areas of major assembly or activity; plazas, malls, and other large areas of campus circulation; and all other highly visible facilities and properties.

The CSU Board of Trustees delegates to the Chancellor the authority to name individual rooms, limited areas and individual items or features within buildings, individual landscape items or features, limited outdoor areas, and other minor properties. The Chancellor is also delegated authority to approve temporary namings for a facility or property, reflecting natural or geographic features, or reflecting a traditional theme of a university. The Chancellor may sub-delegate this authority, as he or she deems appropriate (California State University, Board of Trustees RIA 07-99-09). The Chancellor sub-delegated this authority to the presidents via Executive Order 713.

POLICY STATEMENT

100 PURPOSE

This policy is intended to encourage private support through opportunities to name university facilities and properties and only under extraordinary circumstances should facilities and properties be named without private support.

200 SCOPE

This policy governs state university facilities and properties whether at the main campus or satellite locations. Facilities and properties with state university ground leases, such as student unions and recreations centers, are also subject to the policy. Facilities and properties controlled by a joint powers agreement require mutual consent of the interested parties. Auxiliary organization facilities on auxiliary organization owned property are exempted from this policy.

300 AUTHORITY

The CSU Board of Trustees has the authority to set administrative policy (Education Code section 89030). Implementation and compliance with this policy is the responsibility of the Vice Chancellor, University Relations and Advancement and the campus chief advancement officer.

400 CONSIDERATIONS

Each proposal for naming a CSU facility or property shall be considered on its own merits, including compatibility with the mission and values of the university. No commitment for naming shall be made prior to CSU Board of Trustees approval of the proposed name.

The name of a CSU facility or property presented for CSU Board of Trustees approval must honor an individual or an organization and must meet the following criteria:

401 When a donor gift is involved:

- The gift should benefit the realization or completion of a facility, the improvement of a facility or property's usefulness to the university, or the enhancement of university programs.
- The gift should provide "substantial" benefit to the CSU. The term "substantial" in this context is deliberately not defined by arbitrary standards or by a specific dollar amount. Its interpretation is meant to be flexible so that each situation may be judged on its own merits and may take into account significant contributions of personal services as well as monetary or in-kind gifts. The value should be appropriate to the size, visibility and exclusivity of the facility or property.
- The gift should provide funding for that portion of the total cost which would not have been available from any other source (such as federal or state loans or appropriations, student fees, and bond issues).
- The naming may be for the useful life of the facility or for a period of years.

402 When a commercial contract is involved: